

JOB TITLE: Marketing Director – Portage Terriers

LOCATION: Portage la Prairie, MB

TYPICAL DUTIES:

The Portage Terriers Marketing Director is responsible for the development and management of the team's marketing, promotion and fundraising initiatives. The Marketing Director will establish strong partnerships with community organizations, league partners and league representatives. They are also responsible for game day operations, advertising and events regarding the Terriers.

The Marketing Director will report directly to a marketing committee established by the Board of Directors.

CONDITIONS OF EMPLOYMENT:

Must be able to work flexible hours including evenings, weekends and holidays as required throughout the hockey season.

QUALIFICATIONS:

- Post-secondary education in marketing, public relations, communications or business. An equivalent combination of related education and experience will be considered.
- Experience in all aspects of developing and managing business communications and marketing strategies.
- Strong knowledge of online social media communication tools and emerging web and social networking content.
- Exceptional written communications skills with attention to detail and accuracy.
- Excellent oral communication skills.
- Strong commitment to customer service excellence.
- Strong organizational and prioritization skills.
- Experience using Microsoft Office programs, including publisher.

SALARY:

Based on qualifications and experience. This is a full-time position with a base salary, plus commission.

APPLICATION DEADLINE: June 7, 2019

Please forward your resume to ptgterriers21@gmail.com. If you have any questions regarding the position, contact David Koroscil, President, Portage Terriers at 204-871-5843.

Only those considered for an interview will be contacted.